

DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

The Way Forward for the ERASMUS Program

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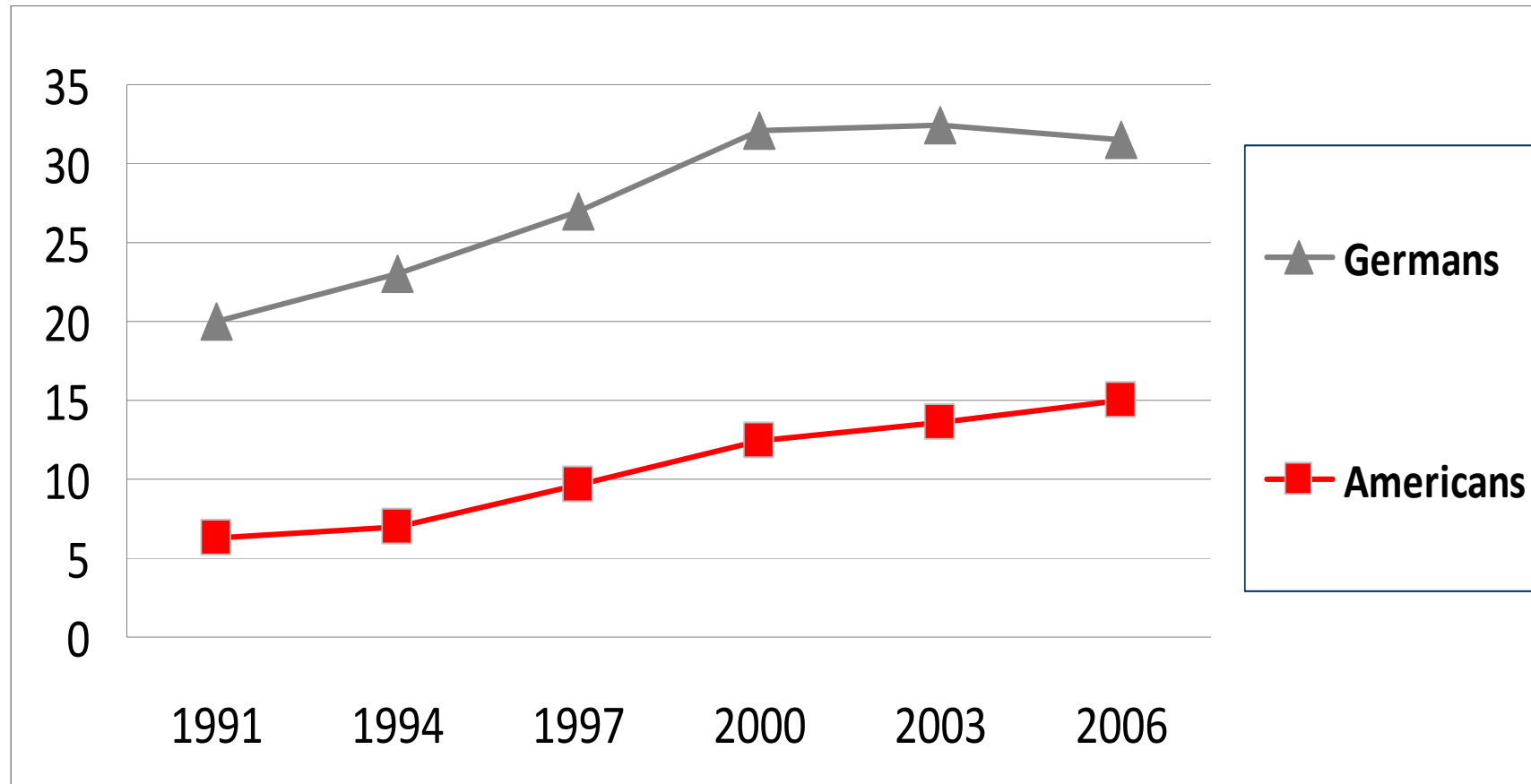


DAAD: Some Facts and Figures

- **The world's biggest agency for international academic cooperation and exchange**
- **Association of all German universities**
- **German National Agency for EU HE programs**
- **Budget 2009: € 356 million**
- **> 55,000 individuals supported each year**
(plus 25,000 German participants in EU programs)

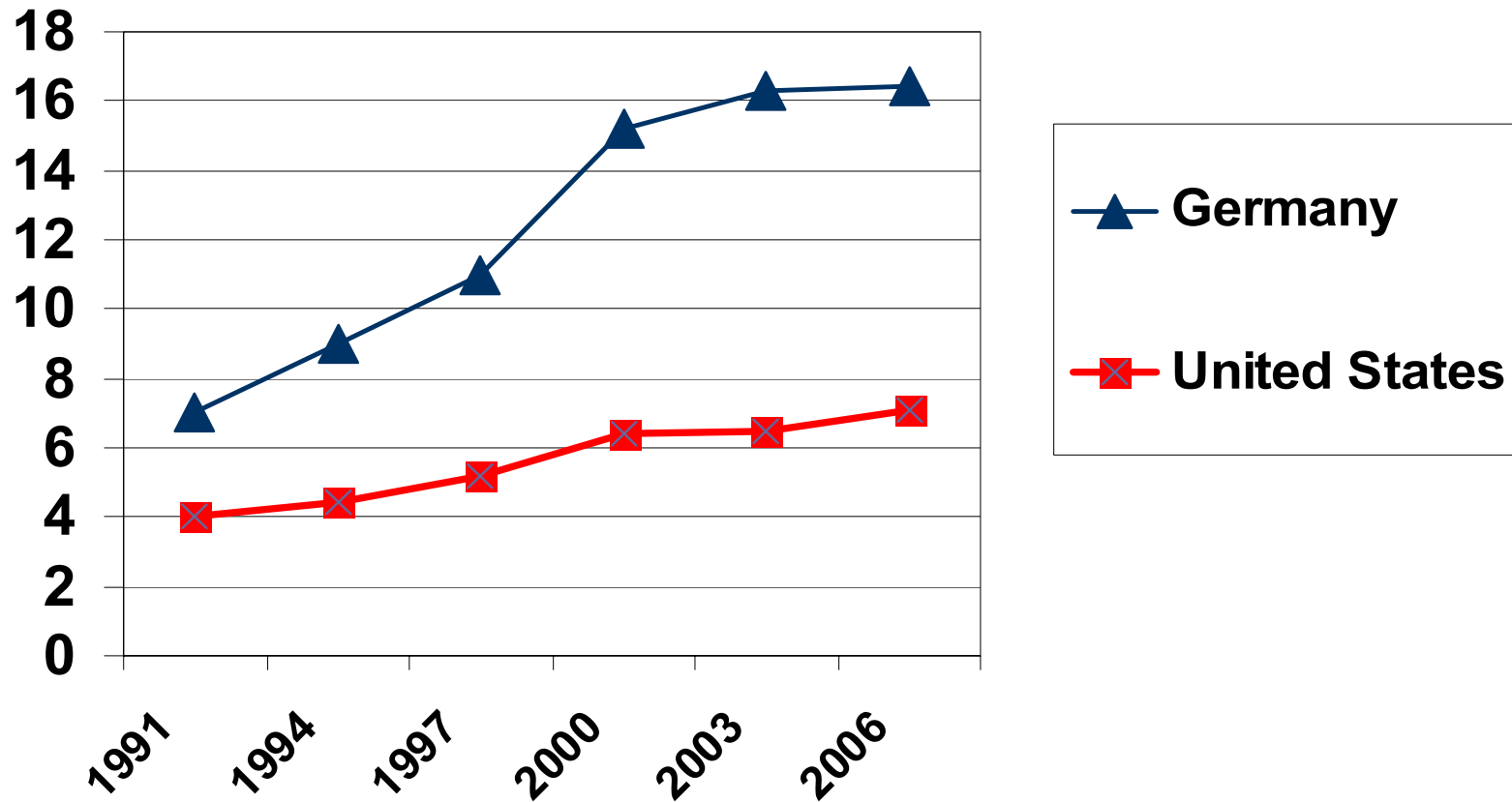


Total Study-Related International Experience (% of graduating cohort / advanced students)



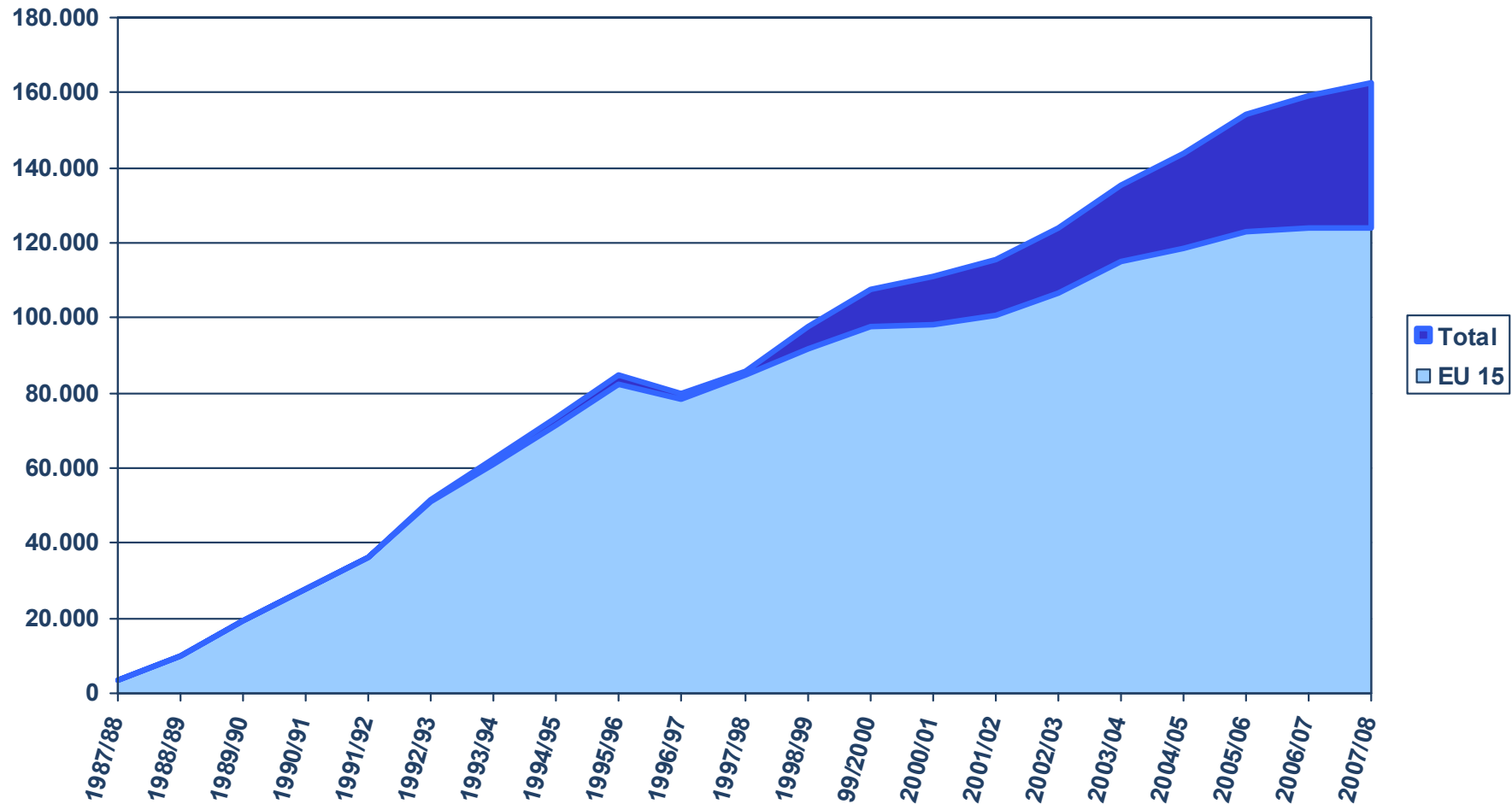


Participation Rates in Study Abroad (≥ 1 semester)





Outgoing Erasmus students from 1987/1988 to 2007/2008





The Good News

- **Study abroad has become a mass experience**
- **Increase both within the EU and beyond its borders**



Policy Agendas for Student Mobility

EU
Policies

Bologna
Process

National
Policies

LLP/ERASMUS

3 million goal, i.e. 282,000
p.a. in 2012

Council Conclusions 11/08:

„Every young person ...“

High Level Expert Forum

Student mobility:

- * 450,000 p.a. in 2012
- * 900,000 p.a. in 2015
- * **1,400,000 p.a. in 2020**

Leuven Communiqué

(April 28-29, 2009)

„In 2020, at least 20% of
those graduating in the
EHEA should have had a
study or training period
abroad.“

National objectives (DE)

Medium-term goal: 50%
of students should have
substantial experience
abroad (study or internship)

(DAAD Action Program
2008, endorsed by the
Federal Government)



The Challenge

- **Ambitious goals set by ministers in Leuven will not be reached automatically**
- **Increase of average mobility grant has not yet given a push to numbers**
- **The social dimension: ▶ reach out to first-generation university students**
- **After 20 years, Erasmus needs some modernization**
 - ▶ **learn from experience**
 - ▶ **adapt to new (Bologna) environment**
 - ▶ **from Europeanization to globalization**



Erasmus and Bologna

- **Erasmus has helped to bring about Bologna (bottom up)**
- **New curricula must encourage mobility:**
 - ▶ „mobility windows“, joint degrees etc.
- **More structured study programs require yet better agreements between institutions (and their students)**
 - ▶ curriculum development (decentralize!)
- **Stronger demand for shorter stays**
 - ▶ intensive programs
 - ▶ support for thesis research?



Erasmus and Bologna (continued)

- **Three cycle system may require**
 - ▶ **more than 12 months of study abroad**

- **„Bridge mobility“ between BA and MA programs**
 - ▶ **internships**

- **Vertical mobility: full Master's programs in other countries:**
 - ▶ **What kind of support under Erasmus?**

- **NICT: Blended learning for mobile students**
 - ▶ **a separate strand in curriculum development?**



A Better Balance in Student Flows?

- **Is balance an aim in itself?**
- **Imbalances reflect differences in reputation, cultural (and meteorological) attractiveness**
- **Not least: linguistic accessibility**
- **Are English-taught courses the only answer?**



The Language Barrier or the Language Opportunity?

- **English *lingua franca***
- **Bridge linguistic gaps and attract (graduate) students from overseas**
- **But can English be the main medium to explore European diversity?**
- ▶ **Speak host country language at least on return!**
- ▶ **Massive support for language learning!**



Beyond Europe

- **Globalization requires more than just intra-European experience**
- **Simon/ Lincoln initiative in the US: 1 million American students abroad by 2015**
- **Atlantis is fine, but ridiculously small**
- **▶ Create a mass-mobility transatlantic program on a reciprocal basis**
- **Pilot for similar initiatives with partners in other parts of the world: Russia, Japan, China, Brazil ...**



Saving or Spending to Overcome the Crisis?

- **The increase in the quantity and quality of mobility will not be for free**
- **Many barriers are material: social dimension, globalization of Erasmus**
- **Reinstate at least the budget originally planned for 2007-2013**



Thank You for Your Attention

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